



ScienceDirect: The Database for Research Empowering

Trainer: Nattaphol Sisuruk

Elsevier Training Consultant, Research Solutions

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Niels Bohr Physics



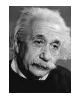
Louis Pasteur (Chemistry)



Alexander Fleming Medicine



Albert Einstein Physics



George F. Smoot Physics



John C. Mather Physics



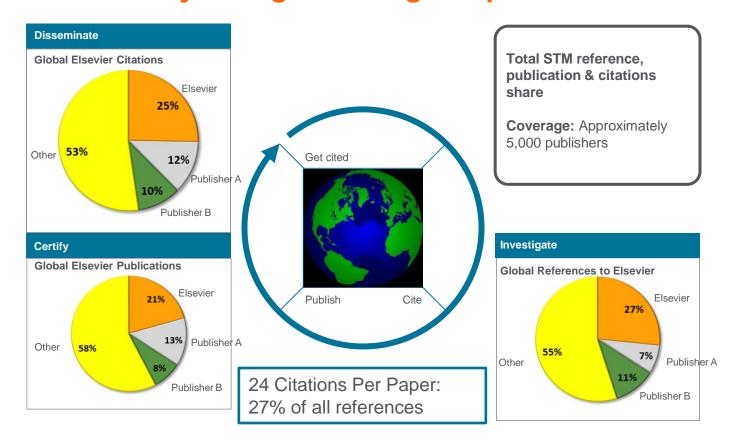
Roger D. Kornberg Chemistry



Craig C Mello Medicine



Globally recognised high impact content



Global team

74 offices in 24 countries7,000 Journal Editors70,000 Editorial Board Members600,000 authors

2010-2014								
Publisher	References	Publications	Citations					
Elsevier	56,304,346	1,888,115	45,990,748					
Publisher A	15,738,334	1,221,036	22,374,220					
Publisher B	23,064,330	747,976	18,298,048					
Other	116,371,011	5,261,600	95,192,376					
Totals	211,478,021	9,118,727	181,855,392					

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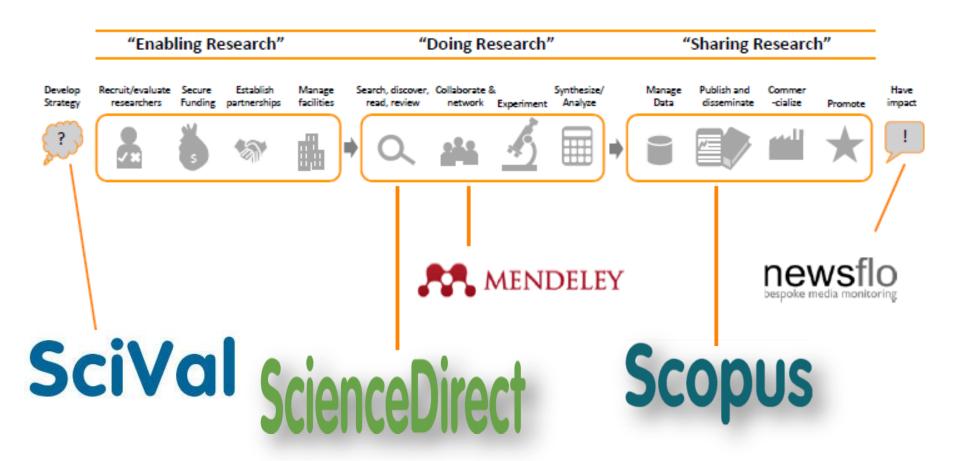
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Session Outline

- Introduction to ScienceDirect
- 2 Search Content & Search Results
- Browse Journal & Book Titles in ScienceDirect
- Features & Functionalities to Support Research Work
- ScienceDirect Supporting Sites



Introduction to ScienceDirect

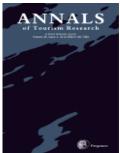
Empowering Knowledge

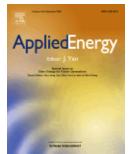
What is ScienceDirect?

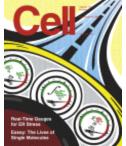
ScienceDirect, launched in March 1997, the world leading full-text scientific database offering journal articles and book chapters including to sophisticated search and retrieval tools.

- Over 14 million articles are available online, including Articles in Press
- More than 3,800 journals, covering 24 major disciplines cross Scientific, Technical, Medical (STM) and Social Sciences and Humanities (SSH)
- Over 35,000 books published by Elsevier including Major Reference Works, eBooks, Books
 Series and Hand Books
- Over 250,000 articles on ScienceDirect are open access
- Publishes over 25% of the world's full-text scientific journals with several high-profile journal titles such as Cell, The Lancet, Tetrahedron and Gray's Anatomy
- Including content integrated from a variety of external sources in the form of audio, video and dataset















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ELSEVIER ScienceDirect

Scientific Research Articles Published

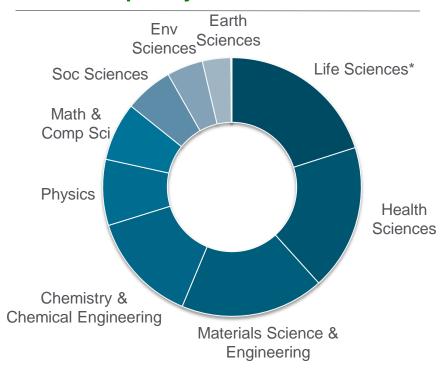


Global team

74 offices in 24 countries7,000 Journal Editors70,000 Editorial Board Members600,000 authors



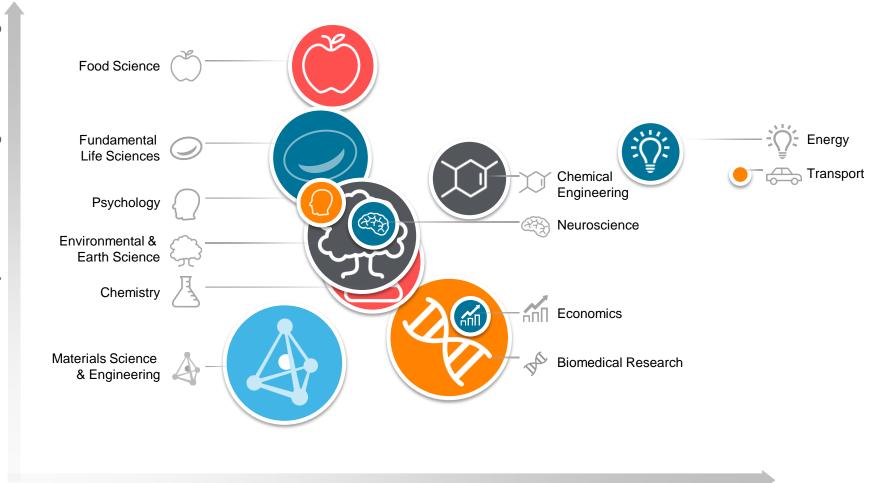
Multi-disciplinary content



^{*} Includes biological and biotechnology-related fields, neuroscience, pharmacology, toxicology

Deep Vertical Strategy focusing on the largest fastest growing research areas where Elsevier is strongest



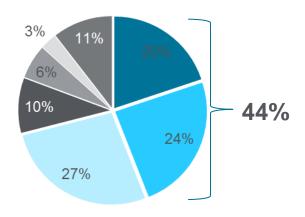


Researchers are often working in interdisciplinary fields

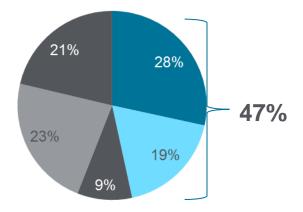
Understanding User Needs & Behaviour and Identifying Core Use Cases

44% of researchers look for content outside their field at least weekly

47% of researchers look for collaborators outside their field at least once a year



- Several times a week
- Around once a week
- Around once or twice a month
- Once every 2-3 months
- Once every 6 months
- Less often/never



- At least once every 6 months
- Once a year
- Once every 2-3 years
- Less often/never
- It varies

Exploring Literature Needs

Professors

I need to stay abreast of current research in order to be able to provide accurate information to my students

I need detailed information that I can use to **prepare my** lecture notes with more reliable data

I need the tools and content to master important research skills that are valued in the real world.



Students

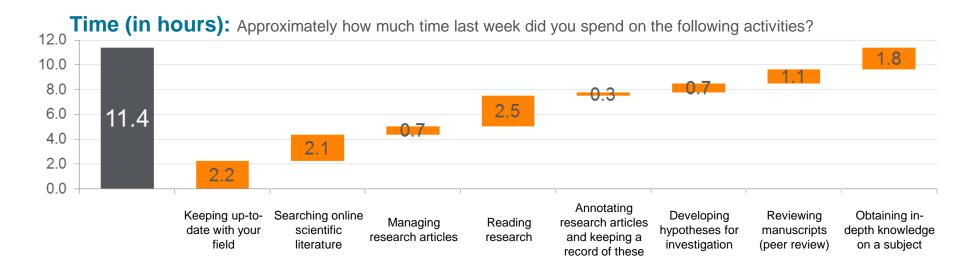
Researchers Librarians

I need to collaborate with other researchers around the world

I must support and meet the needs of my customers faculty, students and researchers

I need to make sure cost savings and efficiencies are in place for the institution

Exploring Literature

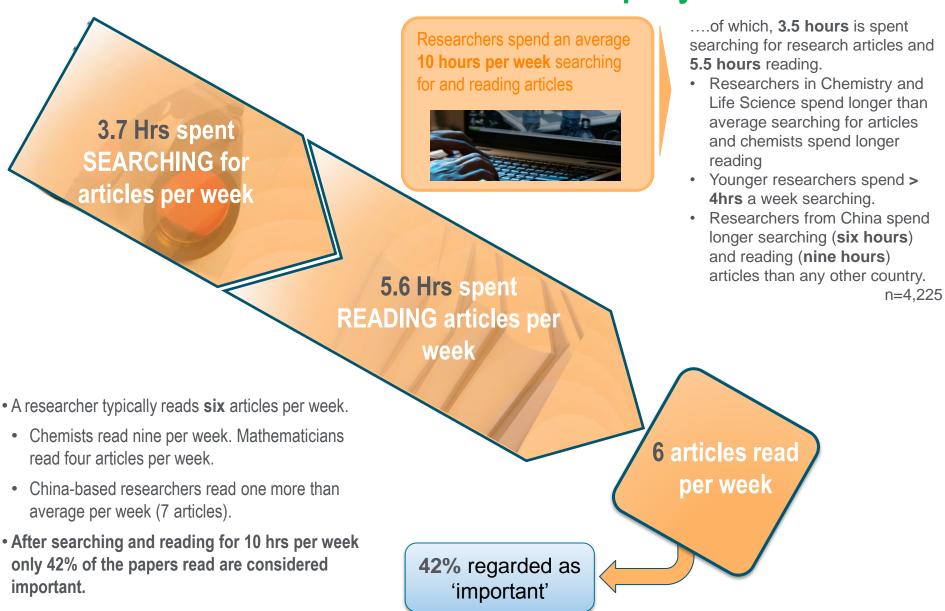


- 1. Reading research
- 2. Keeping up-to-date with your field
- 3. Searching online scientific literature
- 4. Obtaining in-depth knowledge on a subject

The researchers' challenge is in these use cases

Source: Researcher Behaviour, June 2014, Customer Insights

A researcher reads > 300 articles per year



There are a number of roles that ScienceDirect must fill

Researchers have told us that to feel confident they have the necessary knowledge, they need a tool that will...



Help me discover the relevant information



Keep me informed of the latest developments and news

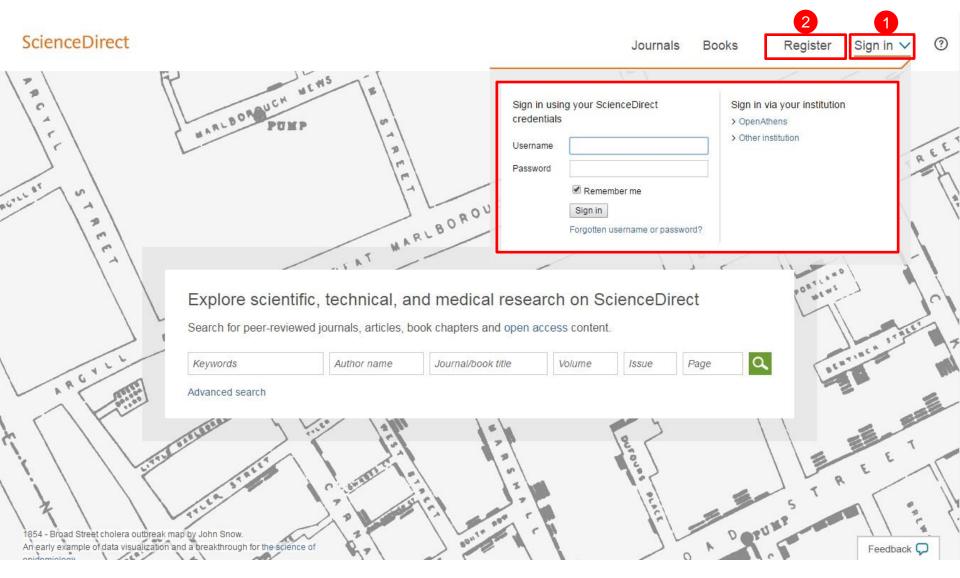


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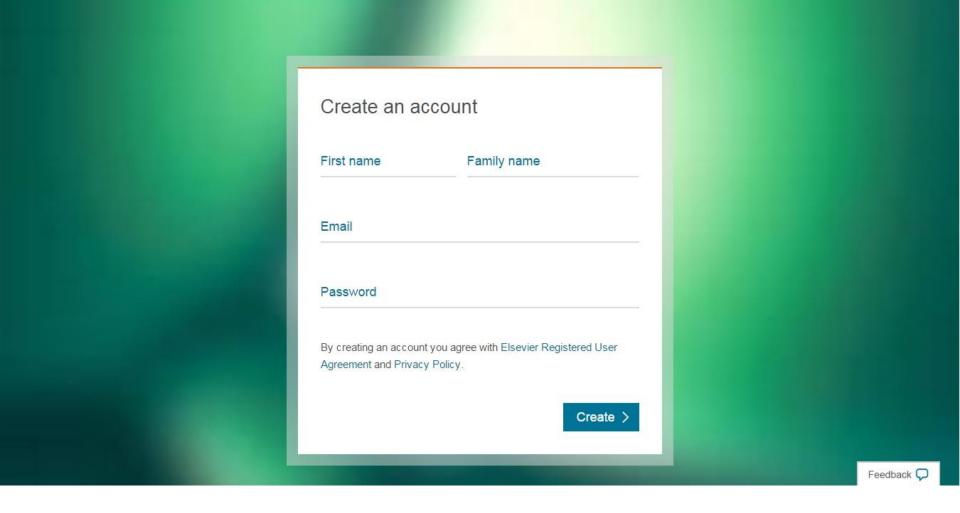
Make the process quick and easy

Using Personal Functions



User Registration

ScienceDirect





Search Content & Search Results

Empowering Knowledge

General

Search Tips

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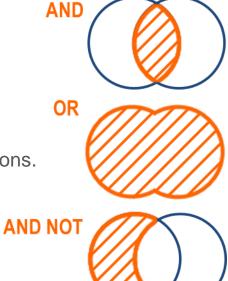
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Search Term Rules - Boolean

Boolean Operators

- AND Finds only documents that contain all of the terms.
 The terms may be far apart from each other.
 - e.g. food AND poison
- OR Finds documents that contain any of the terms. It is used to cover synonyms, alternate spellings, or abbreviations.
 - e.g. weather OR climate; "green fluorescent protein" OR gfp
- AND NOT Excludes documents that include the specified term from the search. It must be used at the end of a search.
 - e.g. tumor AND NOT malignant



Order of Precedence Rules Boolean

Order of precedence rules

Searches with multiple operators are processed in the following order:

- OR
- AND
- AND NOT

After the precedence rules are applied, the search is read left to right.

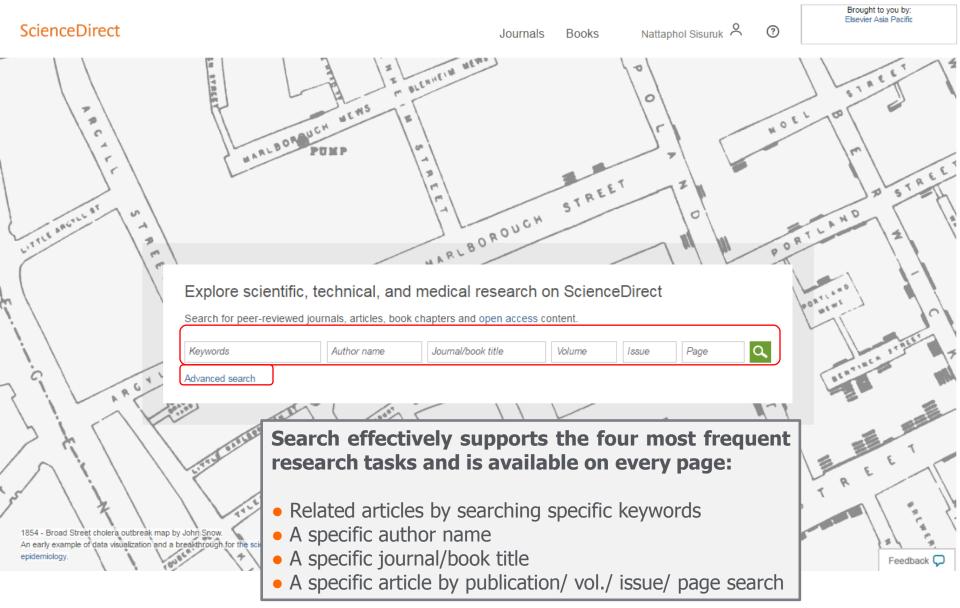
Proximity operators Pre/n and W/n are processed after OR and before AND

This is a similar concept to "order of operations" in maths

Basically, the search engine needs to know what to do first



Basic Search

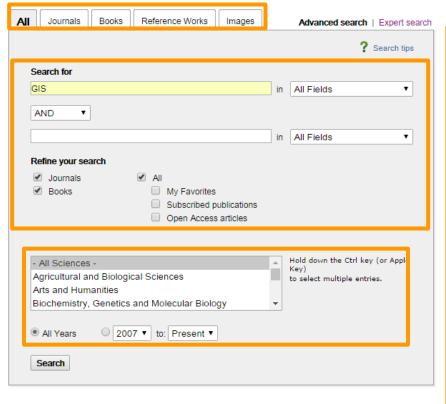


Advanced Search

Advanced Search by

- 1. All
- 2. Journals
- 3. Books
- 4. Reference Works
- 5. Images

ScienceDirect			Journals	Books	Nattaphol Sisuruk
arch all fields	Author name	Journal or book title	Volume Issue Page Q	Advanced search	



Search history Turn off Save history as Recall history Clear all Print									
£	Select: Combine with AND Combine with OR ? Combining tips								
	Search	Results	Actions						
	({Fatty Acids}) and (ω-3 poly*) [All Sources(- All Sciences -)]	23,190 articles	♂ Edit X Dele	te					
	({Fatty Acids}) and (omega-3 poly*) [All Sources(- All Sciences -)]	23,191 articles	梦 Edit X Dele	te					
	GIS [/mages(- All Sciences -)]	126,813 images	梦 Edit X Dele	te					
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Expert Search

ScienceDirect

Journals Books Nattaphol Sisuruk

Search all fields

Author name

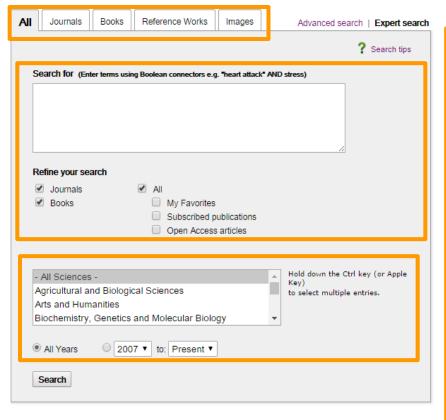
Journal or book title

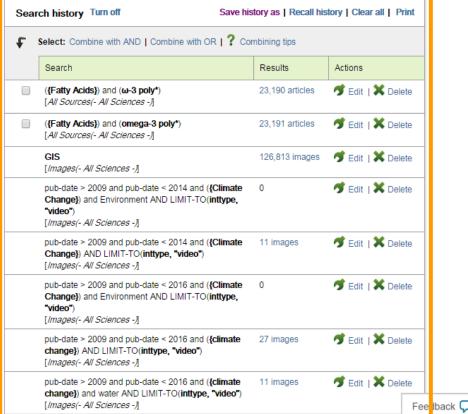
Volume Issue Page

Advanced search

Expert Search by

- **1. All**
- 2. Journals
- 3. Books
- 4. Reference Works
- 5. Images



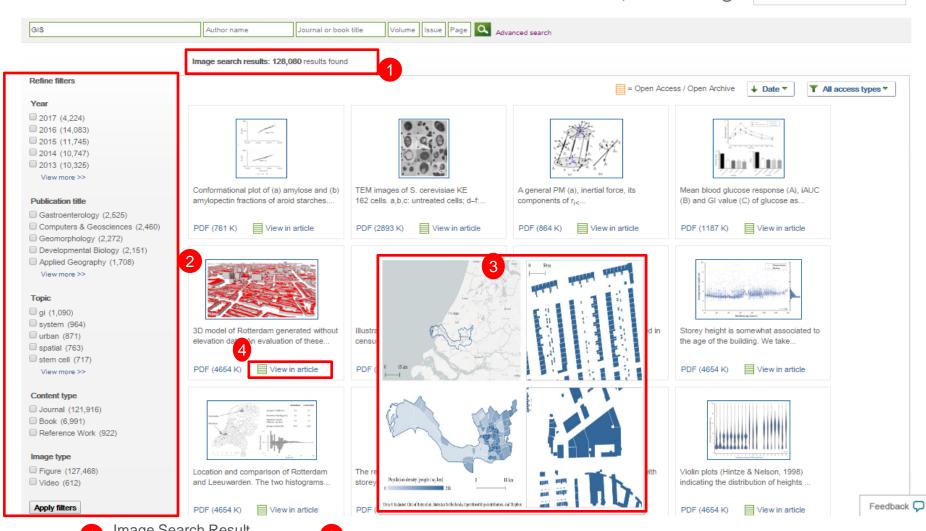


Searching for Images

ScienceDirect

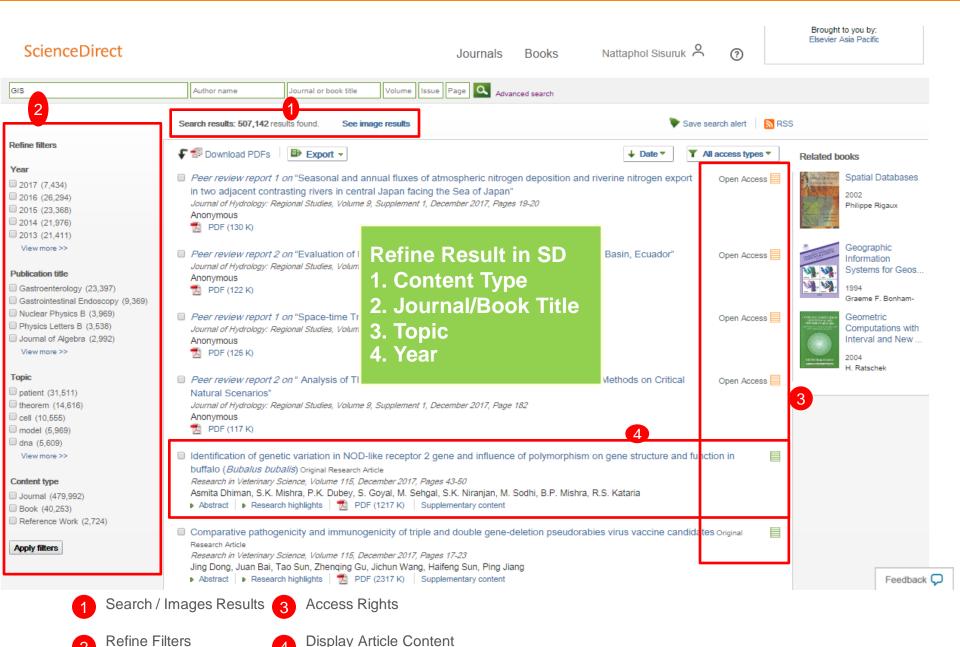
Journals Books Nattaphol Sisuruk

(2)



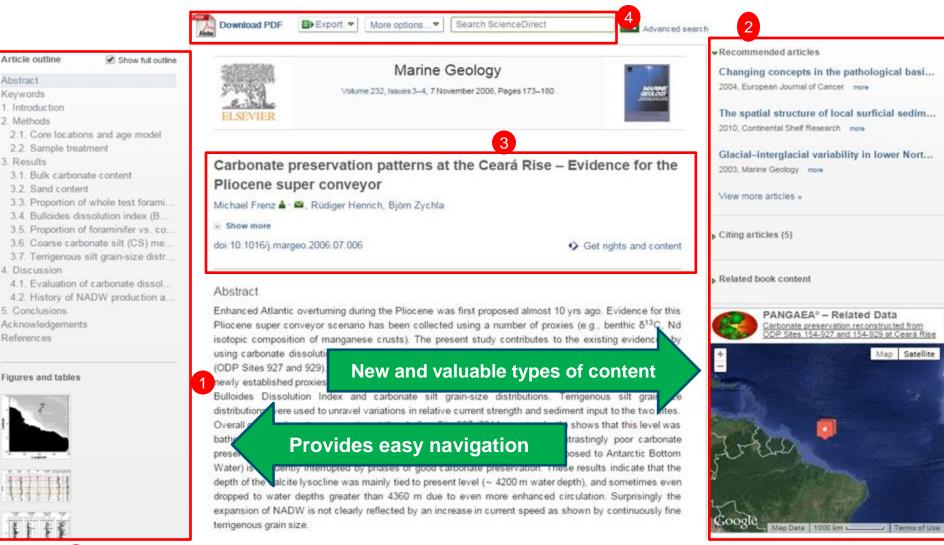
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Title / Author Information

General Structure of Research Article

- * Title
- * Abstract
- * Keywords

Main Text (IMRAD)

- * Introduction
- * Methods
- * Results
- * Discussions
- * Conclusion
- * Acknowledgment
- * References
- * Supplementary Data



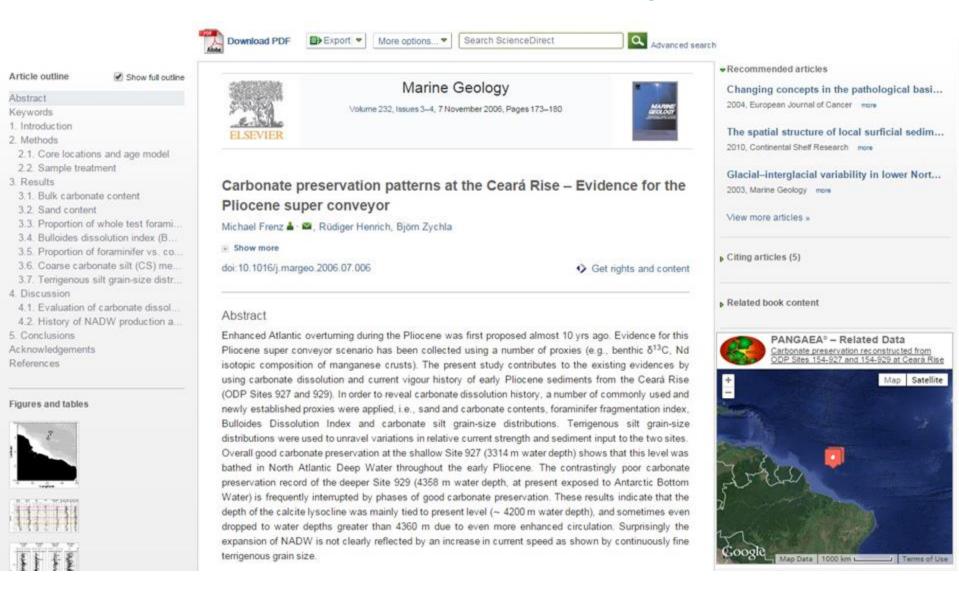


Abstract

Enhanced Atlantic overturning during the Pliocene was first proposed almost 10 yrs ago. Evidence for this Pliocene super conveyor scenario has been collected using a number of proxies (e.g., benthic δ13C, Nd isotopic composition of manganese crusts). The present study contributes to the existing evidences by using carbonate dissolution and current vigour history of early Pliocene sediments from the Ceará Rise (ODP Sites 927 and 929). In order to reveal carbonate dissolution history, a number of commonly used and newly established proxies were applied, i.e., sand and carbonate contents, foraminifer fragmentation index, Bulloides Dissolution Index and carbonate silt grain-size distributions. Terrigenous silt grain-size distributions were used to unravel variations in relative current strength and sediment input to the two sites. Overall good carbonate preservation at the shallow Site 927 (3314 m water depth) shows that this level was bathed in North Atlantic Deep Water throughout the early Pliocene. The contrastingly poor carbonate preservation record of the deeper Site 929 (4358 m water depth, at present exposed to Antarctic Bottom Water) is frequently interrupted by phases of good carbonate preservation. These results indicate that the depth of the calcite lysocline was mainly tied to present level (~ 4200 m water depth), and sometimes even dropped to water depths greater than 4360 m due to even more enhanced circulation. Surprisingly the expansion of NADW is not clearly reflected by an increase in current speed as shown by continuously fine terrigenous grain size.



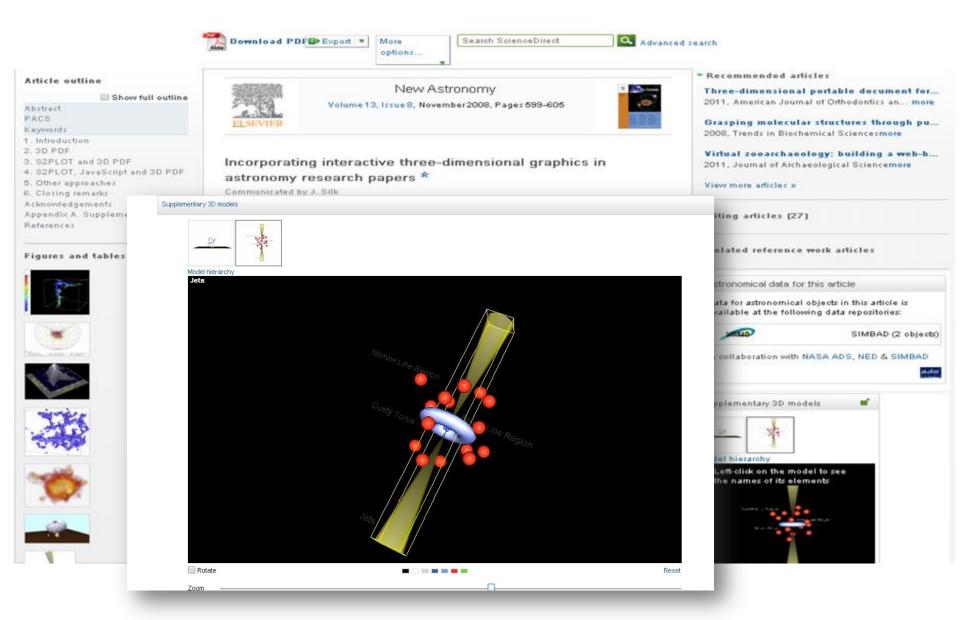
Content Innovation : Interactive Map



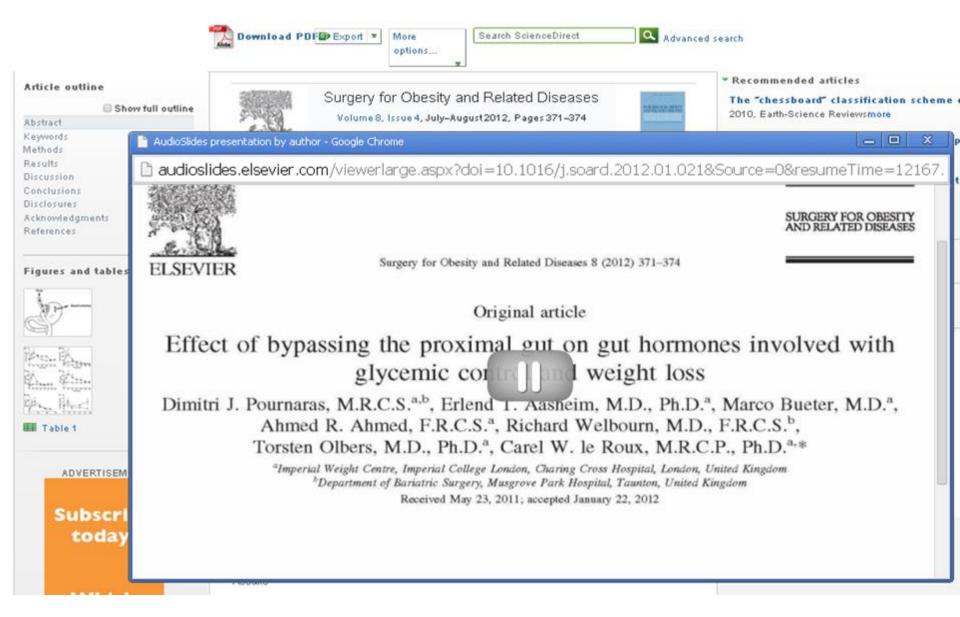
Content Innovation : Author Videos



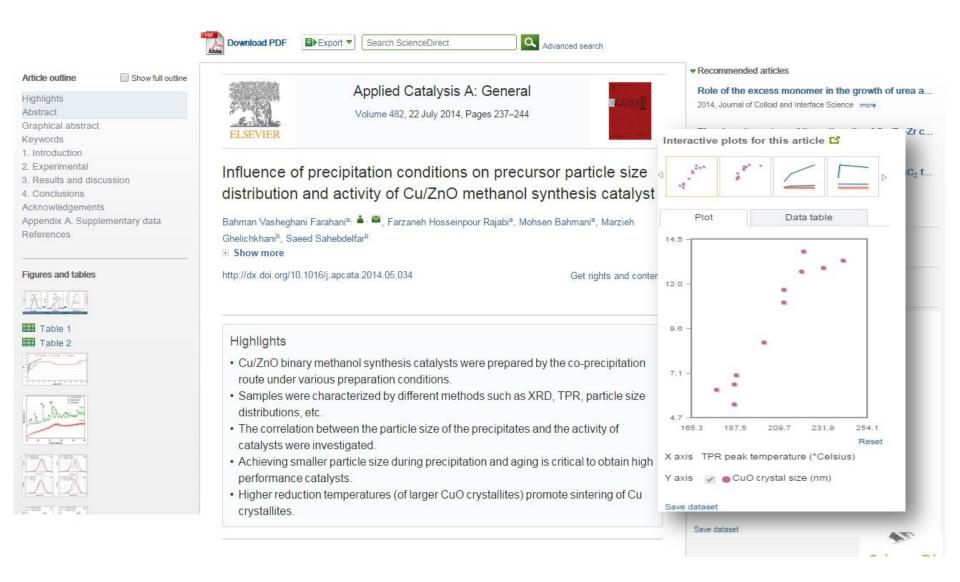
Content Innovation: U3D



Content Innovation: Audio Slides



Content Innovation: Interactive Plot



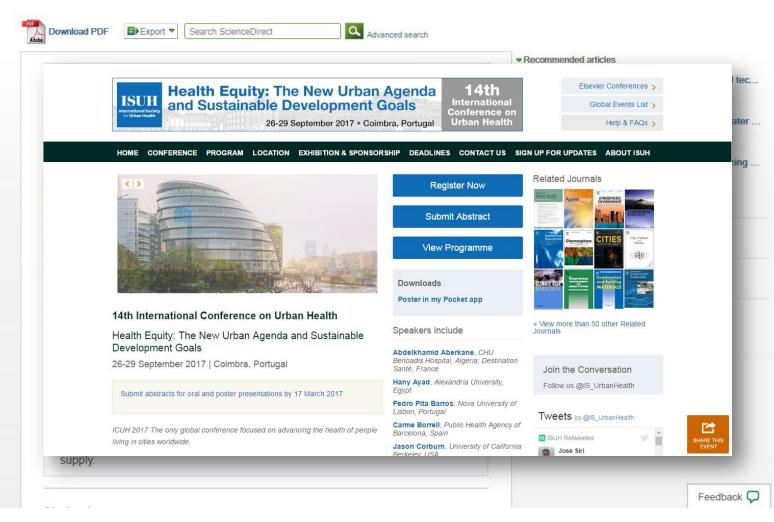
Conference & Symposium

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Journals Books Nattaphol Sisuruk

O ①





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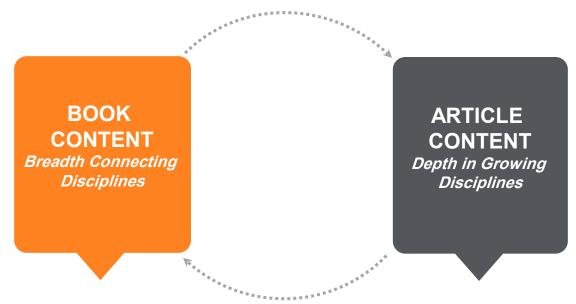


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Empowering Knowledge

Researchers identify a clear difference between the content found in books vs. journal articles

Books and journal articles provide different types of content, but for this reason they are fundamentally interlinked: researchers need both to build their knowledge around a topic.



- ✓ Fundamental knowledge
- ✓ Comprehensive
- ✓ Learning tool
- ✓ Wide angle
- ✓ New topic or recapping old areas

- ✓ Specialised knowledge
- ✓ Specific focus
- ✓ Extreme depth
- ✓ Latest research / new results
- ✓ Applying techniques

Usage data shows books and journals are used together

When I'm
searching for a
new topic or
research area,
journals are
too narrow and
take too much
time.

Papers can
leave out a lot of
information.
Books help me
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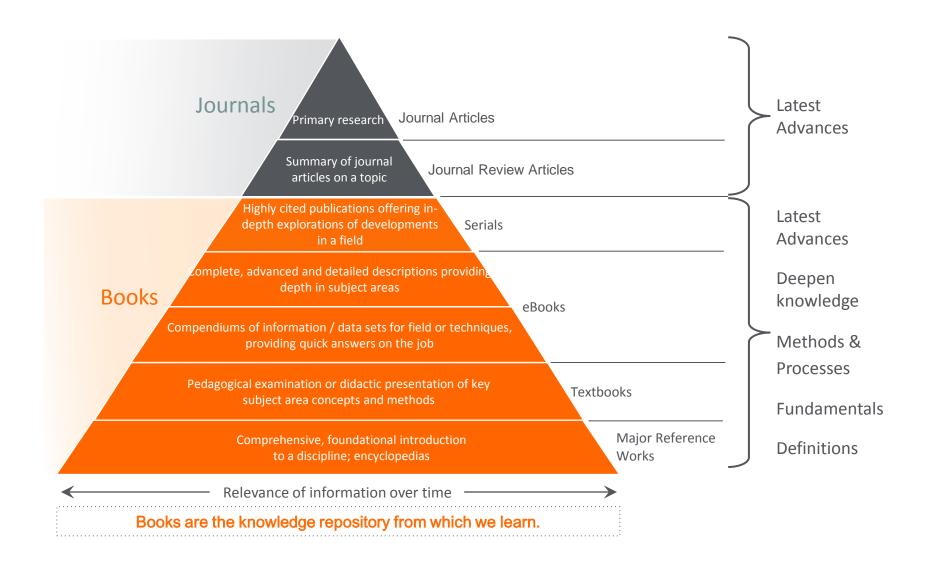
Articles
are too narrow
when I'm trying to
take technology
from a total
unrelated area, like
surface coatings
from metals into
biology.

When I need more information about materials I'm using, or reactions between materials, then I turn to books.

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- Oftentimes a book will provide an indepth review of a theory or research approach that just isn't possible in a single journal article.
 - Researcher, Educational Institution

Uses of Elsevier eBooks and Journals

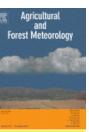


Elsevier Journals







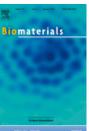


















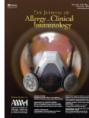
























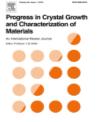


















Progress in

Lipid























ScienceDirect Journals that rank No.1 in their Subject Category (2015) – Impact Factor











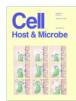


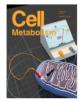








































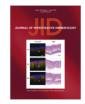


















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SCIENCES







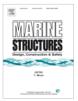














































* Includes one book series Advances in Organometallic Chemistry Source: Thomson Reuters Journal Citation Reports 2015

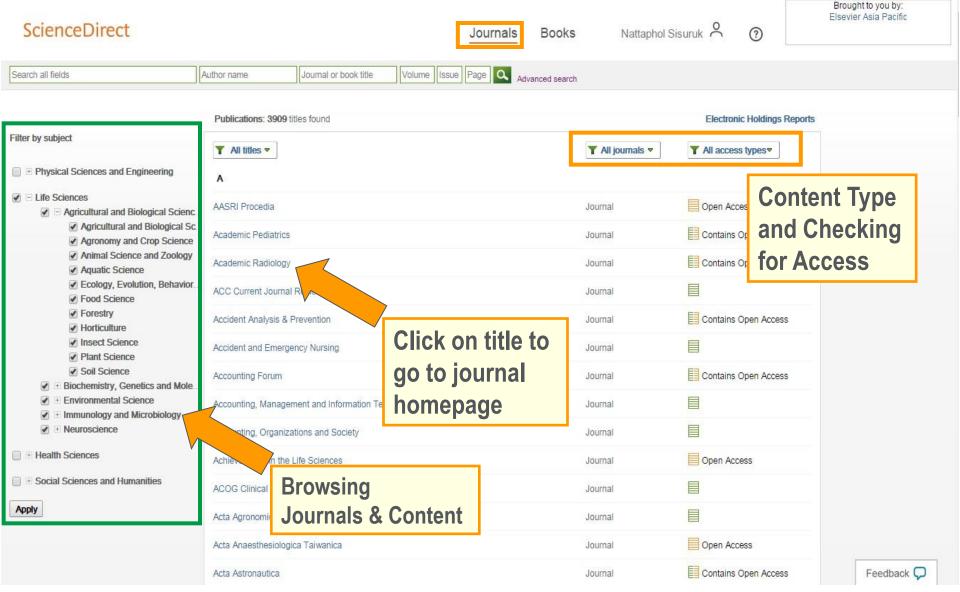
ScienceDirect Journal Subject Areas - Breakdown

Subject Collection	Number of
	Titles
Agricultural and Biological Sciences	348
Biochemistry, Genetics and Molecular Biology	526
Business, Management and Accounting	163
Chemical Engineering	158
Chemistry	199
Computer Science	223
Decision Sciences	87
Earth and Planetary Sciences	189
Economics, Econometrics and Finance	152
Energy	127
Engineering	384
Environmental Science	245
Medicine and Dentistry	1687
Pharmacology, Toxicology and Pharmaceutical Science	196
Immunology and Microbiology	217
Materials Science	255
Mathematics	137
Neuroscience	227
Nursing and Health Professions	260
Physics and Astronomy	196
Psychology	202
Social Sciences	386
Arts and Humanities	77
Veterinary Science and Veterinary Medicine	84

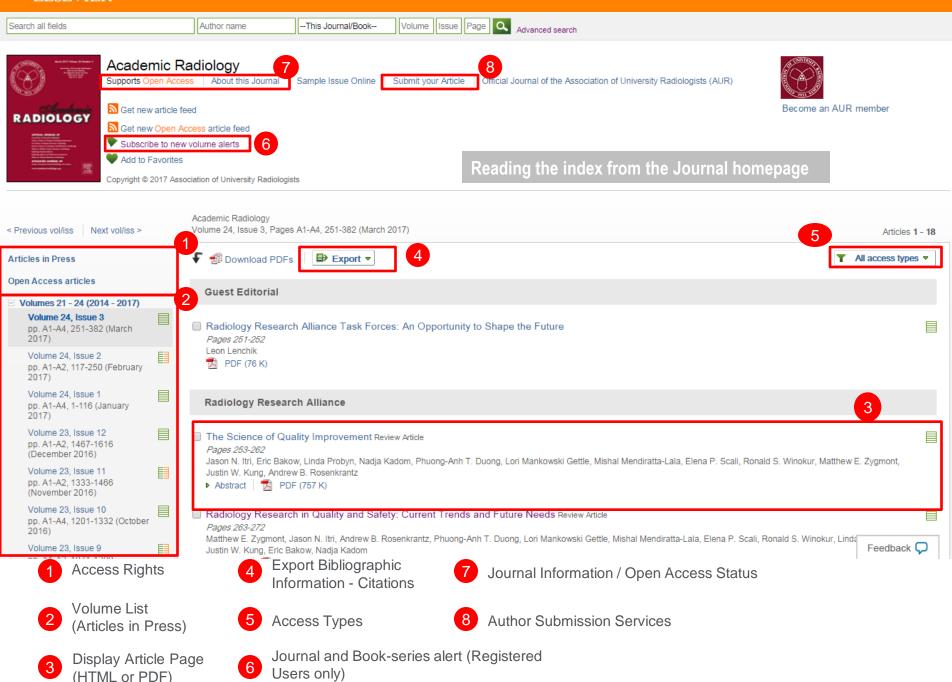


Please note that the numbers indicated are estimated and may be subject to changes. Journal titles can be in more than one subject area . For the latest information, please contact your Account Manager.

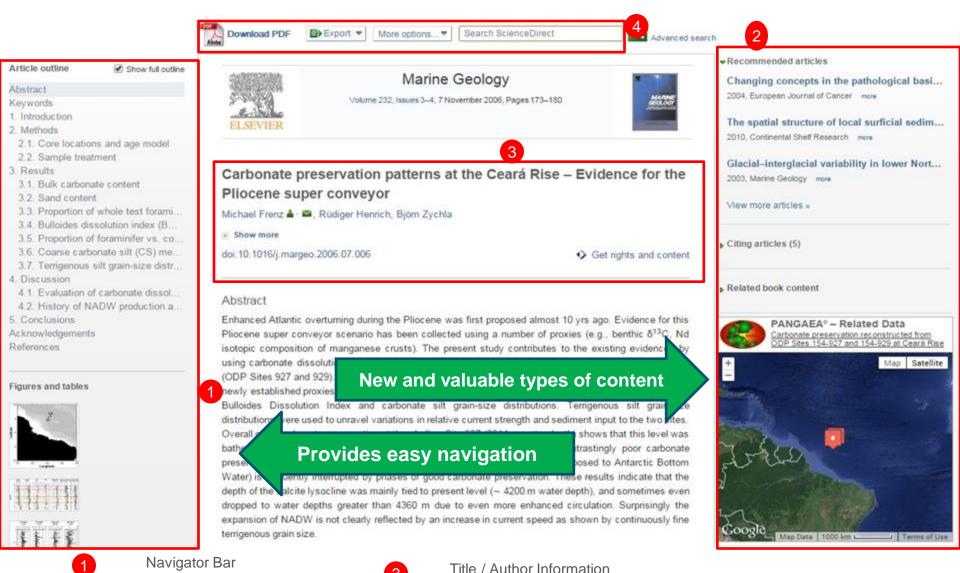
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Recent Award-winners Available via ScienceDirect:

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- ☐ Access 26 subject collections across disciplines such as biochemistry, genetics , engineering and veterinary medicine
- ☐ The Legacy Collection contains approximately 12,600 titles, with more than 100 by Nobel Laureates

BMA Medical Book Award 2013 OUR GENES OUR CHOICES Molecular Wine Microbiology International Organization



The Basil Brennan Medal 2012

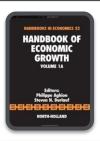
Elsevier Books



26 Subject Areas (Science & Technology and Health Sciences): 33,000 titles

Biochemistry, Genetics and Molecular Biology Biomedical Science and Medicine (previously known as Medicine and Dentistry) **Chemical Engineering** Chemistry Clinical Dentistry (2001-2010) Computer Science Earth and Planetary Sciences Energy **Engineering Environmental Science Finance** Food, Agricultural and Biological Sciences (previously known as Agricultural and Biological Sciences)* Forensics, Security, and Criminal Justice (previously known as Forensics) Immunology and Microbiology Materials Science **Mathematics** Neuroscience Pharmacology, Toxicology and Pharmaceutical Science Physics and Astronomy Plastics Engineering Hanser Psychology Social Science Veterinary Science and Veterinary Medicine Health Professions Specialty Medicine (previsouly known as Clinical Medicine)^ Veterinary Medicine

Book Types on ScienceDirect



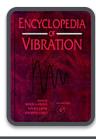
Handbooks

- 6 series
- Regular Series



Book Series

- 60 Series titles
- 13 Subject Collections
- Regular Series



Major Reference Works/Reference Modules

- Over 130 titles
- Encyclopaedias and Comprehensives
- 3 Reference Modules

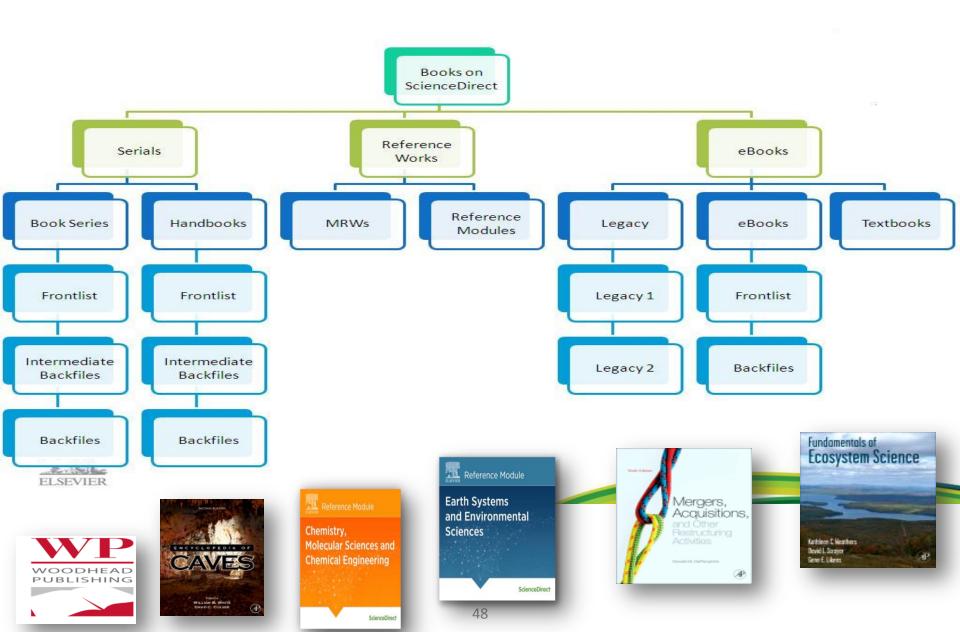


eBooks

Over 33,000 titles (Including Legacy and textbooks)

- 26 Subject Collections
- irregular, discontinued series, monographs

ScienceDirect Books Overview

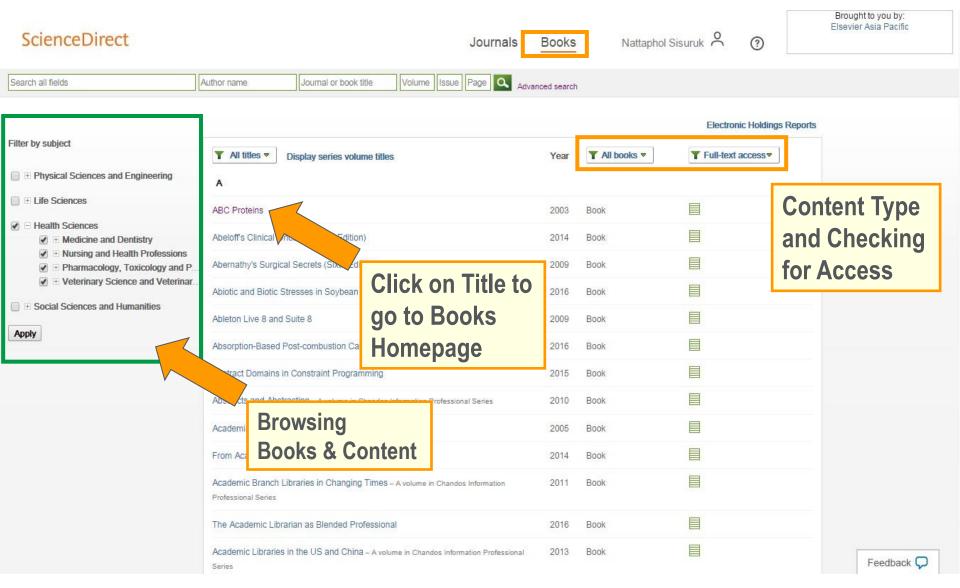


ScienceDirect eBooks Subject Areas - Breakdown

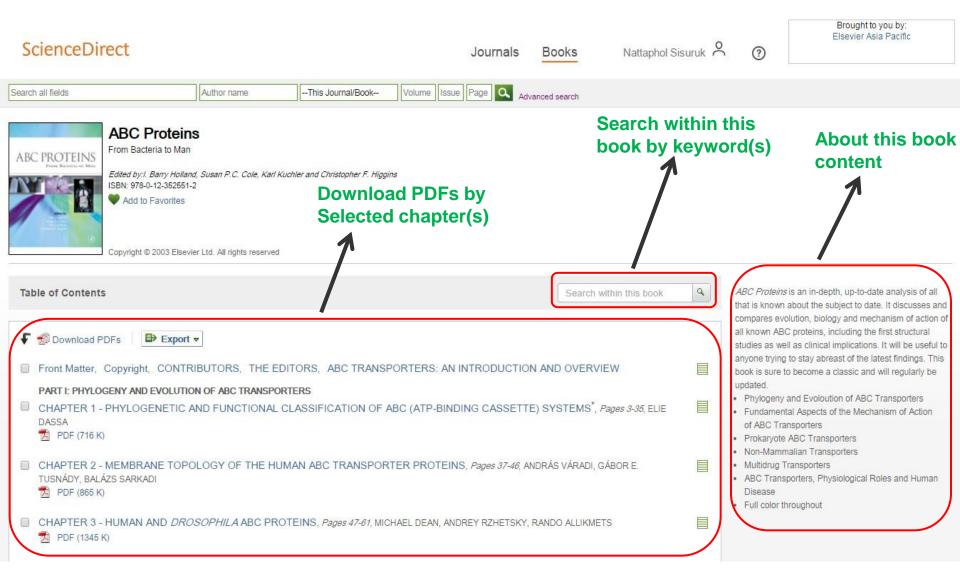
Will cover subject collections and publication year below;

No.	S&T Standard EBS Collections	Estimated Number of Titles (2011-2016)
1	Agricultural, Biological, and Food Sciences	375
2	Biochemistry, Genetics and Molecular Biology	214
3	Biomedical Science and Medicine	255
4	Chemical Engineering	225
5	Chemistry	145
6	Computer Science	431
7	Earth and Planetary Sciences	176
8	Energy	255
9	Engineering	936
10	Environmental Science	123
11	Finance	104
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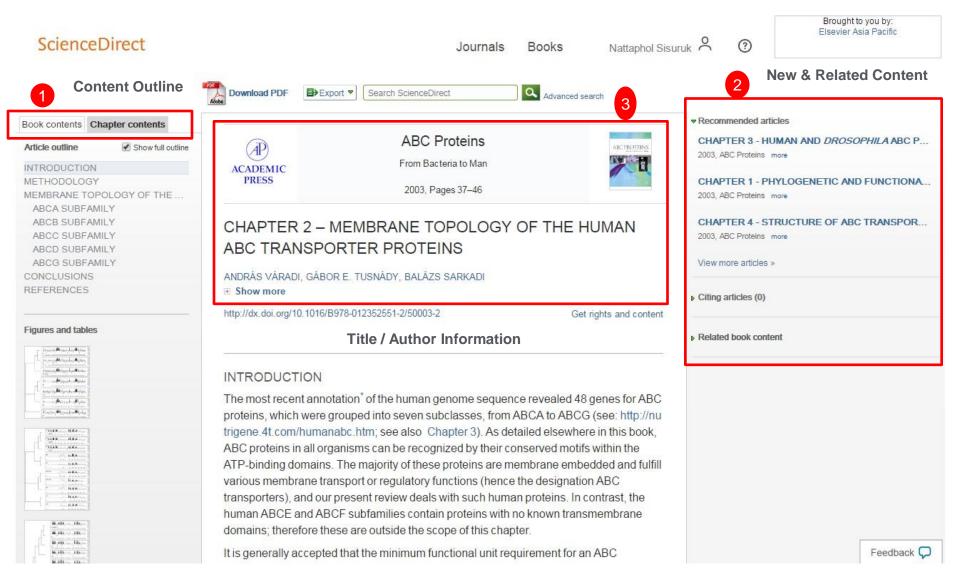
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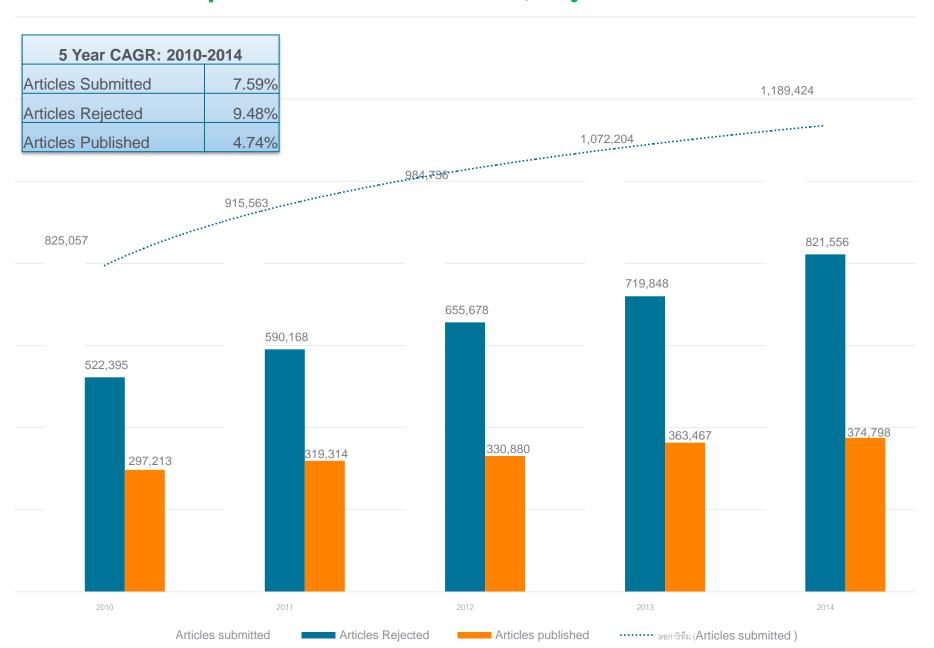
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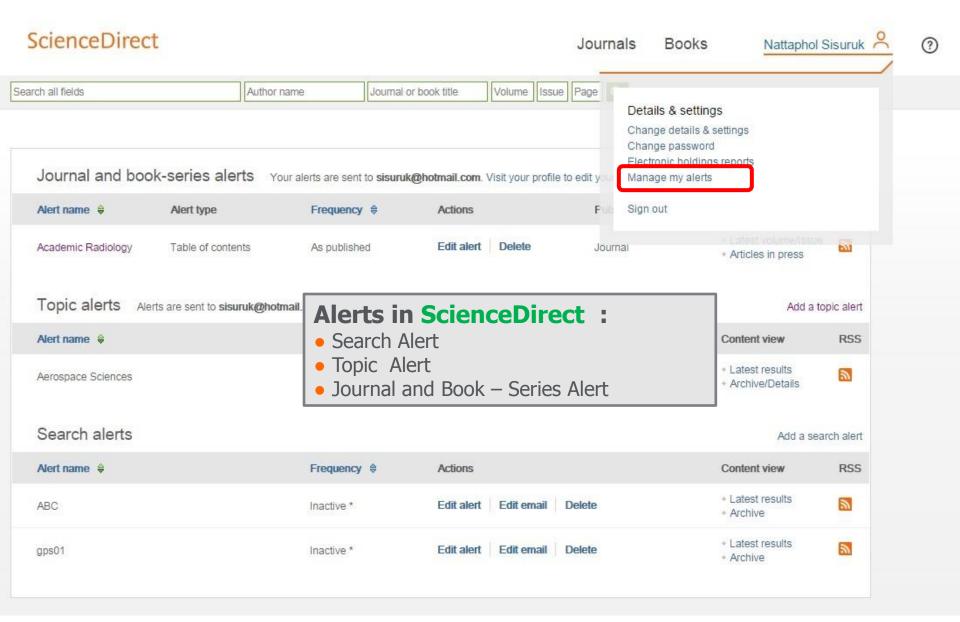
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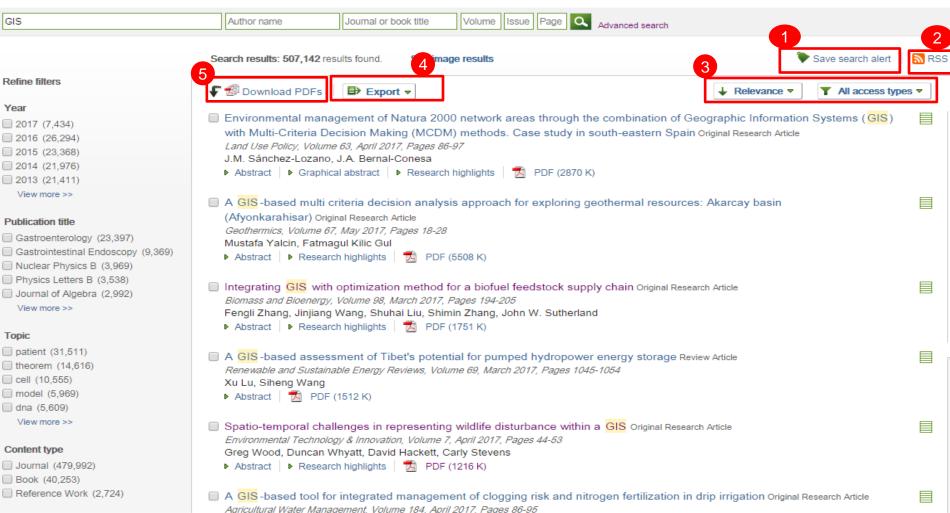
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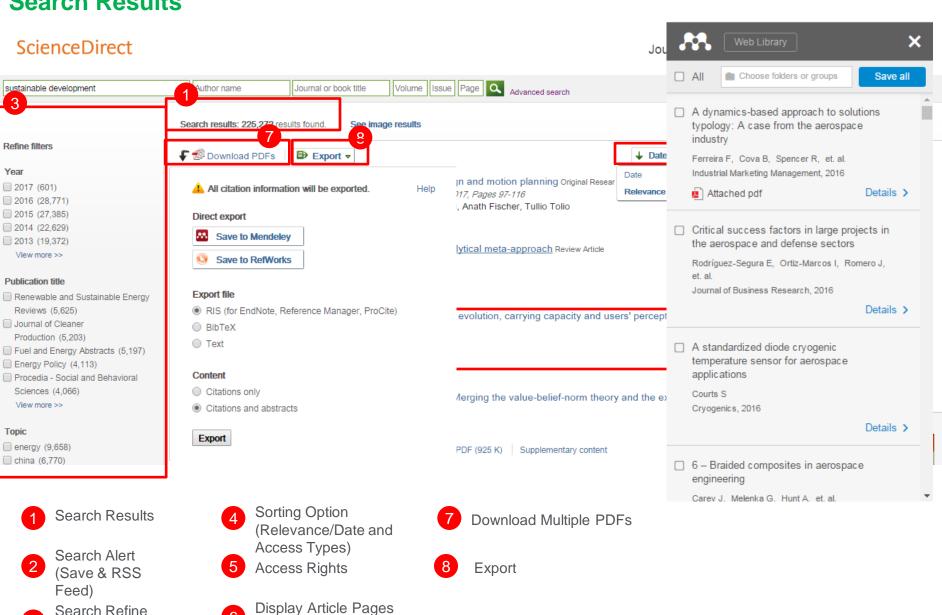
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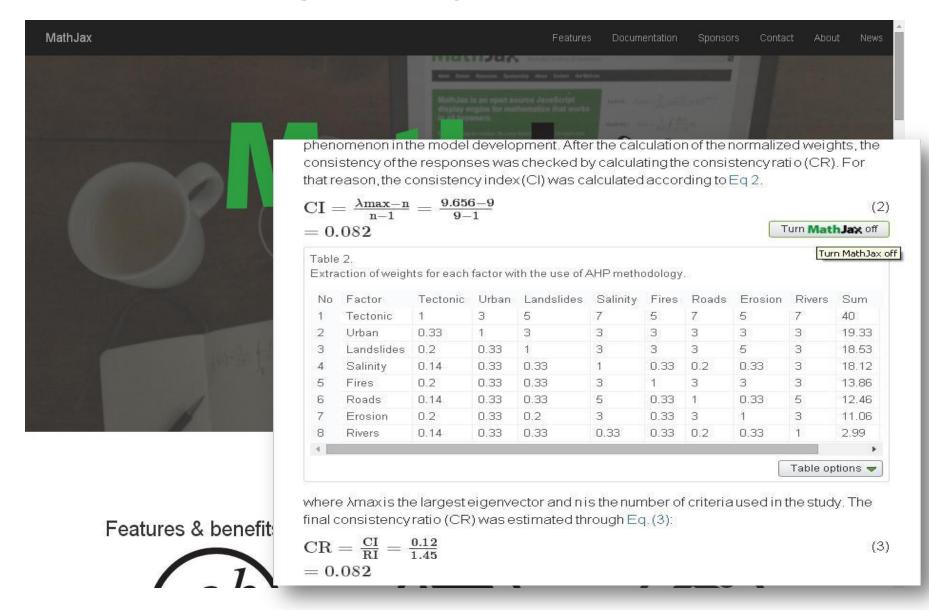
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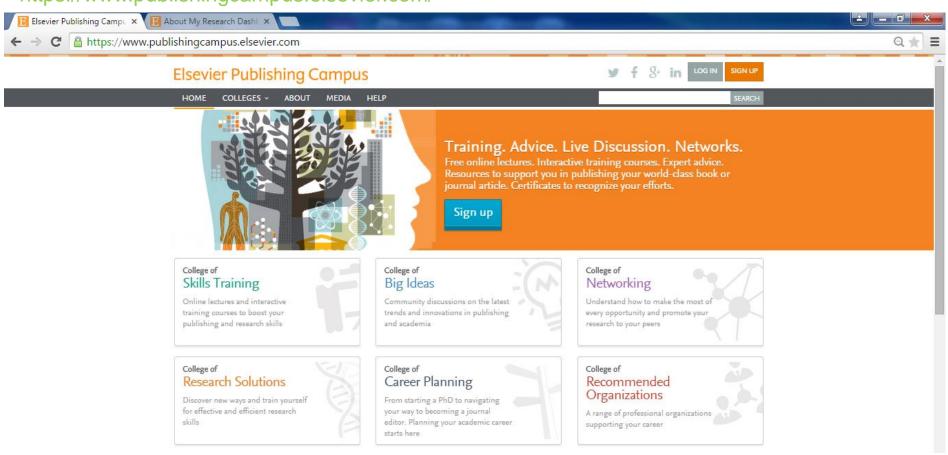
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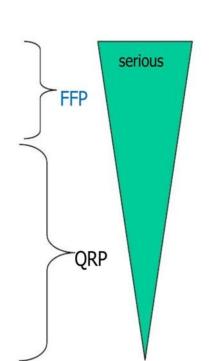
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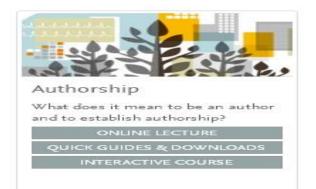
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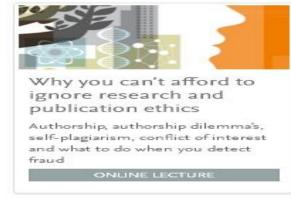
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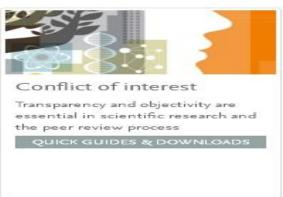
















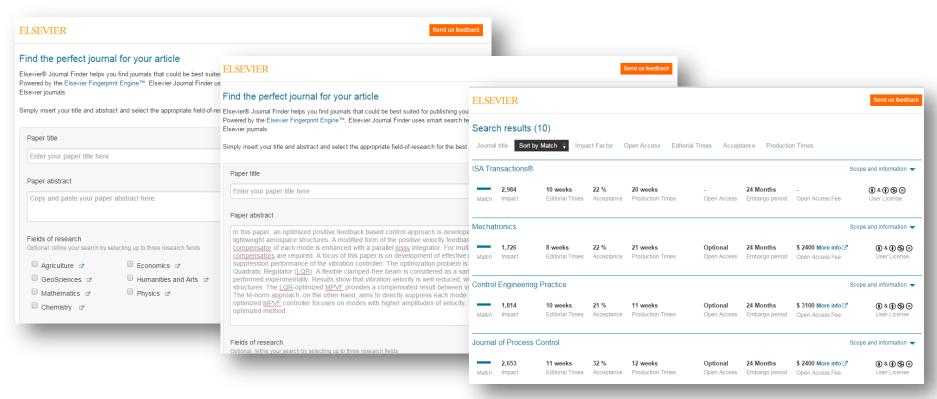


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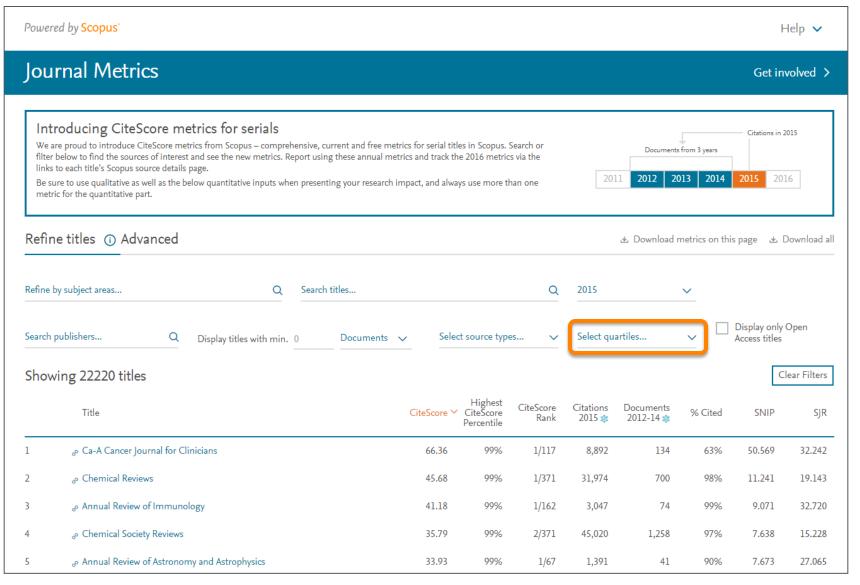
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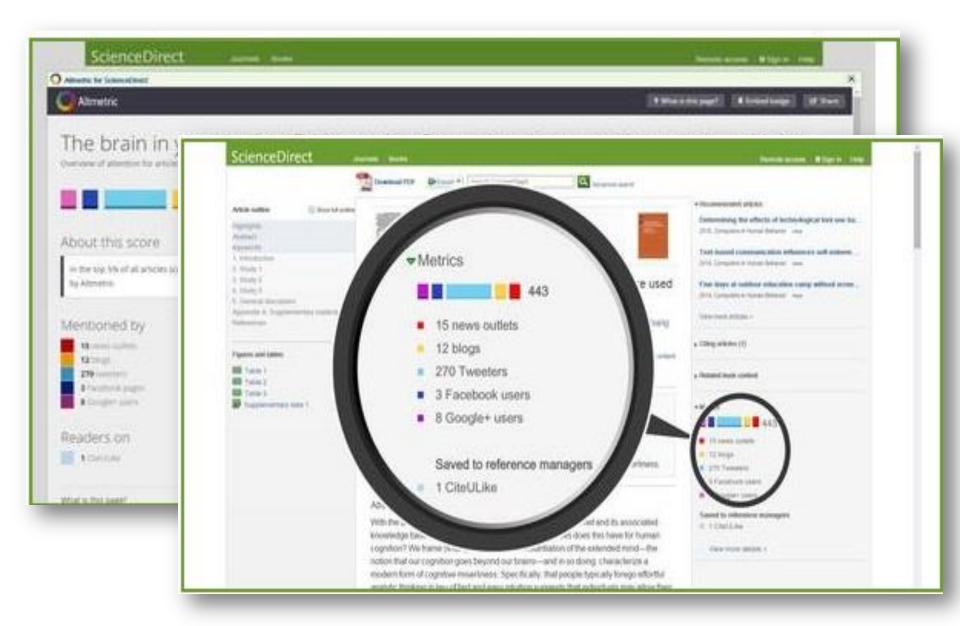
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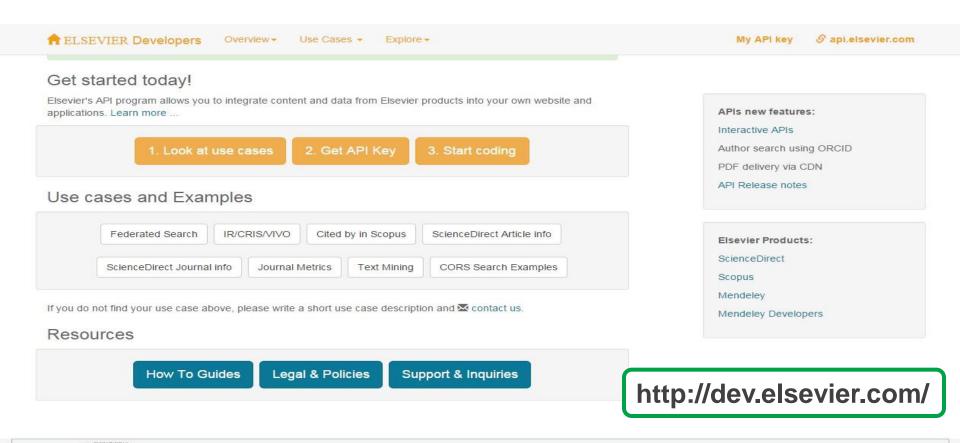


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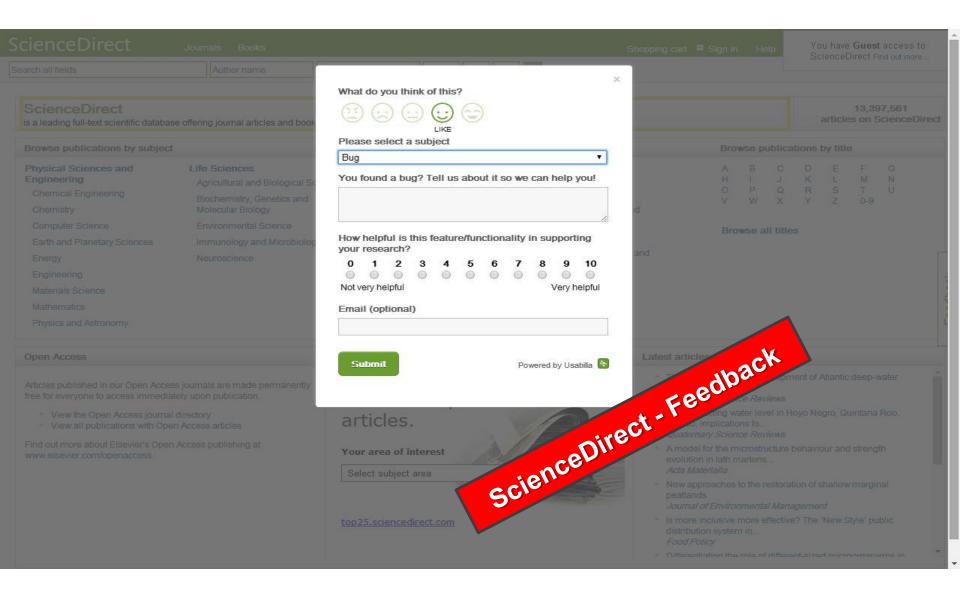
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